

FOR IMMEDIATE RELEASE

February 3, 2009

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gkv PROMOTES ELLEN BROOKS AND ANDREW ROBINSON

BALTIMORE – gkv, a full-service marketing firm, announced today the promotion of two employees:

- **Ellen Sharpe Brooks**

Brooks, a Baltimore native, was promoted to senior account executive from her position as account executive. Brooks manages day-to-day account management activities for L-3 Communications and the Maryland State Lottery. Prior to joining gkv in November 2007, the University of Richmond graduate worked for Richmond, Va.-based Royall & Company where she coordinated direct mail campaigns for several colleges and universities.

- **Andrew Robinson**

Robinson, a Clinton, Md., native, was promoted to vice president, account supervisor, from his position as account supervisor. The Baltimore City resident joined gkv seven years ago as an account executive and has led successful integrated marketing campaigns for many of gkv's higher education, healthcare and retail clients. Robinson is responsible for leading the Aerotek, BGE HOME and Metropolitan Jewish Health System accounts. Prior to joining gkv in 2002, Robinson worked at RTC Relationship Marketing in Washington, D.C.

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gkv is a 27-year-old full-service marketing firm specializing in helping challenger brands compete in hyper-competitive categories. With billings of more than \$111 million, gkv provides a complete range of communications services including creative development, graphic design, production, media planning and buying, interactive, community relations, identity development, research, public relations, direct marketing, crisis communications and social marketing. gkv's diverse international client roster includes companies in travel and tourism, snacks and beverages, financial services, health industries and cause marketing. The agency is headquartered at Tide Point, the renovated former Procter & Gamble plant in Baltimore, Md. Visit www.gkv.com for more information.

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